
coop
prisskutt
SJEKK PRISEN!
FRUKT & GRØNT
BILLIG MIDDAG HVER DAG
ecoflink
Journey to zero waste
SKANN HER
ÅPNE APPEN DIN
OG SKANN
NY BRUKER?
Last ned Ecoflink-appen
Last ned fra App Store
TILGJENGELIG PÅ Google Play
GJENBRUK POSER
TJEN POENG
FÅ BELØNNINGER

Se på den filmen for å se kunde reise



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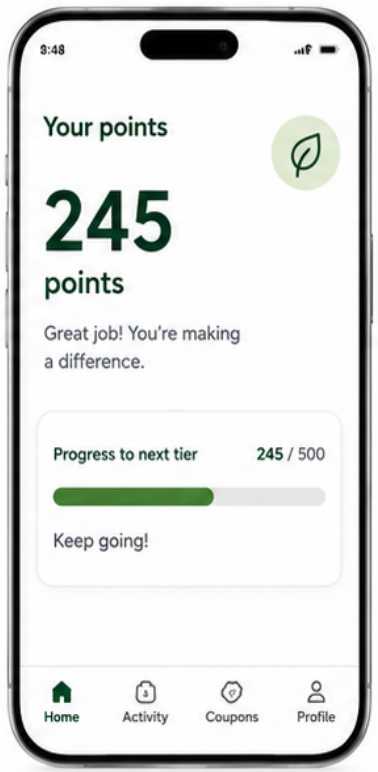
Voluntary Customer App

Customers choose to participate, collect points, and activate local rewards.

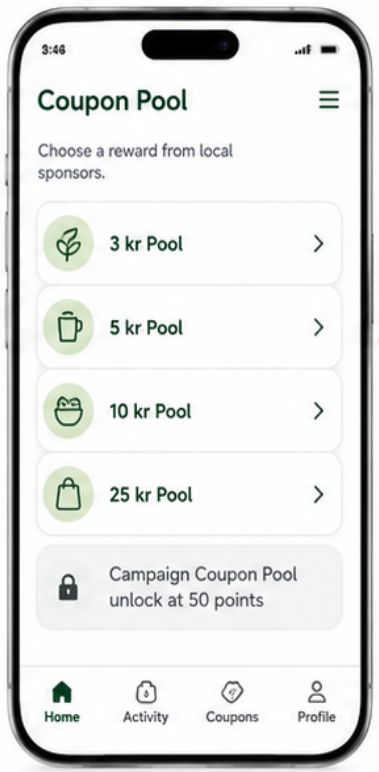
1 Register Reuse



2 My Points



3 Coupon Pool



4 Active Coupon



Completely voluntary
You choose when and how to participate.

Track points and reuse progress
See your impact and watch your points grow.

Choose rewards from local sponsors
Activate coupons and enjoy local benefits.

Customer journey: Tap reuse → earn points → activate coupon → use at sponsor shop

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Reuse. Reward. Repeat.

- Dashboard
- My Reuse
- My Points
- Coupon Pool
- Active Coupons
- Profile

Help & Support

Hei, Maria! 👋

Thank you for reusing. Together we reduce waste and build a greener future.

Reuse Summary

24 reuses
Total reuse count

57 points
Ecoflink points earned

24 bags saved
Estimated bags saved

Register reuse in store

Scan the store QR code when you return your reusable bag.

Scan QR to register



Coupon Pool

Redeem your points for rewards from our partner sponsors.

3 kr Coupon
Use with participating sponsor partners.
10 points — Redeem

Selected ✓
5 kr Coupon
Use with participating sponsor partners.
15 points — Redeem

10 kr Coupon
Use with participating sponsor partners.
20 points — Redeem

Weekly 100 kr Draw
Enter our weekly draw for a chance to win 100 kr.
45 points — Enter Draw

Available 5 kr Coupons

Choose from available sponsor coupons in this category.

Close

YX – 5 kr coupon
Use on fuel or car wash services at YX stations.
15 points — Use 15 points

Baker Hansen – 5 kr coupon
Use on baked goods in-store or online.
15 points — Use 15 points

Café coupon – 5 kr coupon
Use on drinks and snacks in-café.
15 points — Use 15 points

Local Sponsor – 5 kr coupon
Support local and save on your next purchase.
15 points — Use 15 points

1 coupon = 15 points. Coupons can only be used once. Terms may vary by sponsor.

How it works

1. **Scan QR to register reuse**
   In the store, scan the QR code at the checkout or reuse station.
2. **Earn points**
   You'll earn Ecoflink points for every reuse.
3. **Choose coupons from the pool**
   Redeem your points for coupons or enter our weekly draw.

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Ecoflink Eco-promoter Shop Dashboard

Rema 1000 Sortland

3

Rema 1000 Sortland
Eco-promoter Shop

- Dashboard
- Reuse Overview
- Customer Points
- Active Coupons
- Messages
- Notifications
- Settings

May 12 – Jun 11, 2025

Total Registered Reuses
1,842
All time
↑ 12% vs last 30 days

Today's Reuses
86
May 27, 2025
↑ 18% vs yesterday

Total Bags Saved
9,210
All time
≈ 9.2k plastic bags saved

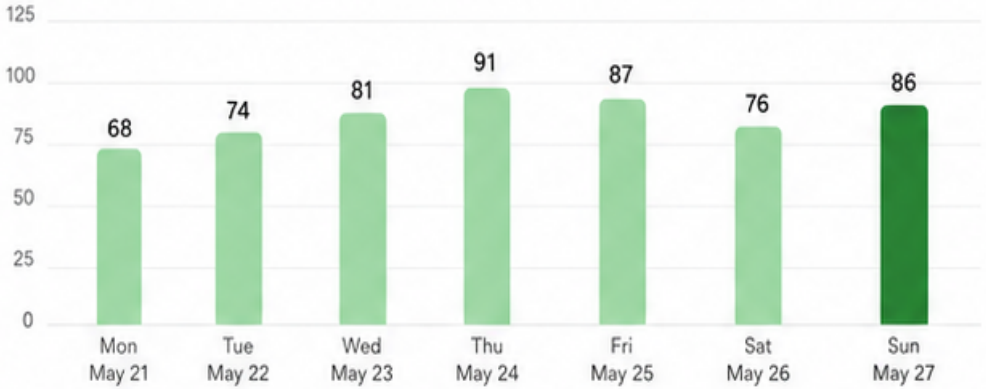
Customer Points Earned
18,450
All time
≈ 18.5k points awarded

Active Customers
312
Last 30 days
↑ 9% vs previous 30 days

Reuse Activity – This Week

This Week

Reuses



Great job! You're helping reduce single-use plastic every day.

Reuse Growth – This Month

This Month

Cumulative Reuses



Keep it up! You're making a real impact.

Scanner & Reuse Status

Recent Reuse Activity

View All

Time	Customer ID	Reuse Registered	Points Given

Sustainability Impact

Estimated plastic bags reduced

9,210

Hva trenger butikken å gjøre?

Ecoflink leverer løsningen.

Butikken får:

- **Ecoflink registreringsstativ**
- **Enkel partnerportal**
- **Oversikt over registrert gjenbruk**
- **Estimat over sparte handleposer**
- **Miljøprofil som Ecoflink-partner**

Ecoflink

Sponsor Enrollment Through Coupons

Local businesses join Ecoflink by offering simple coupons and reward campaigns.

1

Choose coupon type

Select a normal or campaign coupon.

- 3 kr Pool
- 5 kr Pool
- 10 kr Pool
- 25 kr Pool
- Campaign Coupon Pool

2

Add POS-readable code

Generate or upload a code that can be scanned at checkout.

3

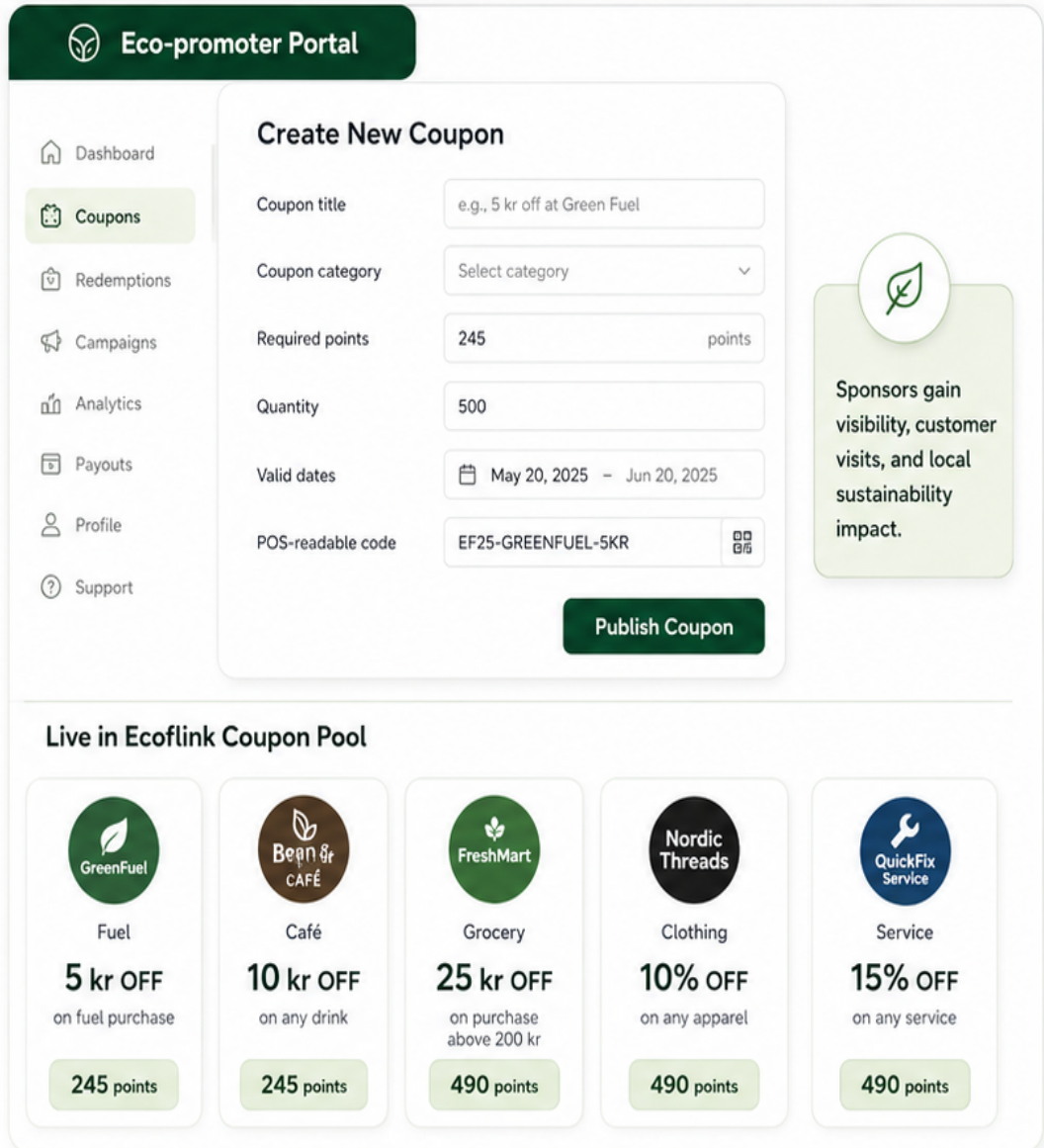
Set amount, date, and quantity

Define the reward value, valid period, and total available quantity.

4

Publish to Ecoflink Coupon Pool

Your coupon goes live for nearby shoppers to discover and use.



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- Dashboard
- Book Coupons
- My Coupons
- Redemptions
- Reuse Impact
- Reports
- My Profile
- Settings

Need Help?
Contact Ecoflink team
Contact Support

Welcome back, YX Sortland! 👋

Sponsor Dashboard

YX Sortland
EcoPromoter Sponsor

May 12 – Jun 11, 2025

Coupons Booked
1,000
This Month
Total Value
10,000 kr

Coupons Redeemed
450
This Month
Total Value
4,500 kr

Remaining Coupons
550
Available
Total Value
5,500 kr

Reuse Registrations
320
This Month
Thanks for supporting reuse & rewards!

Book Coupons

How it works?

Choose coupon value and quantity to offer to Ecoflink customers.

- **5 kr** per coupon — Suggested for small treats & items
- **3 kr** per coupon — Suggested for snacks & drinks
- **10 kr** per coupon — Suggested for bigger purchases
- **Custom** — Enter your own value

Quantity: − 200 +

Total Value: 1,000 kr

Book Coupons

Booked coupons will be added to your sponsor pool and available for customers to redeem.

Your Coupon Pool

View all your booked coupons

5 kr Coupon	550 left of 800	View
3 kr Coupon	300 left of 300	View
10 kr Coupon	200 left of 200	View

View All Coupons

Recent Activity

- 50 coupons redeemed — Today, 10:15 AM
- 100 coupons booked (5 kr) — Jun 10, 2025, 02:30 PM
- 75 coupons redeemed — Jun 9, 2025, 04:45 PM
- 200 coupons booked (3 kr) — Jun 8, 2025, 11:20 AM
- 50 coupons redeemed — Jun 7, 2025, 09:10 AM

View All Activity

Your Impact with Ecoflink

Together we create a positive environmental impact.

- **320** Reuse Registrations This Month
- **128 kg** Plastic Reused This Month
- **640** CO_2 Saved (kg) This Month
- **Great job!** You are helping build a greener Sortland.

Thank you for being an EcoPromoter Sponsor and supporting the Ecoflink reuse system! 🌱

ecoflink

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Ecoflink Shop + Sponsor Dashboard

Rema 1000 Sortland — Eco-promoter Shop + Sponsor

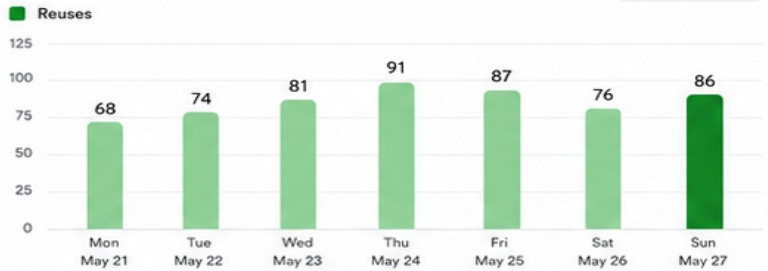
Rema 1000 Sortland
Eco-promoter Shop + Sponsor

May 12 – Jun 11, 2025

Total Registered Reuses	Today's Reuses	Total Bags Saved	Customer Points Earned	Coupons Redeemed	Remaining Coupons	Active Customers
1,842	86	9,210	18,050	278	722	312
All time	May 27, 2025	All time	This time	This month	Available	Last 30 days
↑ 12% vs last 30 days	↑ 18% vs yesterday	≈ 9.2k plastic bags saved	≈ 18.5k points awarded	↑ 23% vs last month		↑ 9% vs previous 30 days

Reuse Activity – This Week

This Week

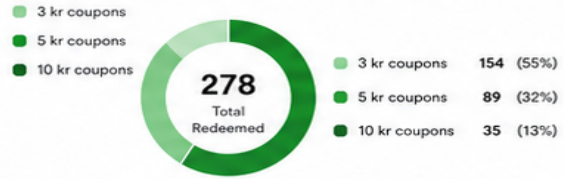


Great job! You're helping reduce single-use plastic every day.

Coupon Performance – This Month

This Month

Redeemed Coupons



Weekly Draw Entries

42
Entries this month
↑ 17% vs last month

Keep it up! More reuses and redemptions mean more happy customers.

Book Coupons

3 kr Coupon	5 kr Coupon	10 kr Coupon	Custom Coupon
3 kr	5 kr	10 kr	
Price: 0.90 kr	Price: 1.40 kr	Price: 2.50 kr	Set your own value
– 100 +	– 100 +	– 100 +	– 100 +
Book	Book	Book	Book

Bulk booking available. Contact support for custom offers.

Recent Reuse Activity

View All

Time	Customer ID	Bags Reused	Points Given
Today, 10:14 AM	CUST-8421	2 bags	20 pts
Today, 09:57 AM	CUST-7391	1 bag	10 pts
Today, 09:45 AM	CUST-1128	3 bags	30 pts
Today, 09:32 AM	CUST-5562	2 bags	20 pts
Today, 09:18 AM	CUST-9023	1 bag	10 pts

View All Reuse Activity

Coupon Pool Status

View All

Coupon Type	Booked	Redeemed	Remaining
3 kr coupons	600	154	446
5 kr coupons	250	89	161
10 kr coupons	150	35	115
Total	**1,000**	**278**	**722**

View Redemption History

Scanner & Reuse Status

Online
Store Scanner
R1000-SORT-01
Last checked: Today, 10:12 AM

Sustainability Impact

Estimated plastic bags reduced
9,210
≈ 110 kg of plastic prevented
All time

View Impact Details

Commission on Redeemed Coupons

This Month
104.50 kr
Rate: 15% of coupon value

Coupon Value	696.50 kr
Commission Earned	104.50 kr
Pending Payout	0.00 kr

View Earnings & Payouts

Thank you for being an Ecoflink Shop + Sponsor and supporting a greener Sortland! 💚

Ecoflink

https://forms.gle/U1Hrah8m9K78LBcL8

Shop Partner Registration Process

Easy onboarding for retail stores that want to join the Ecoflink reuse system.

1 Register interest
Shop fills out a short interest form.

2 Ecoflink contacts the shop
Our team reaches out to understand your store needs.

3 Choose setup and location
We help you select the best setup and placement.

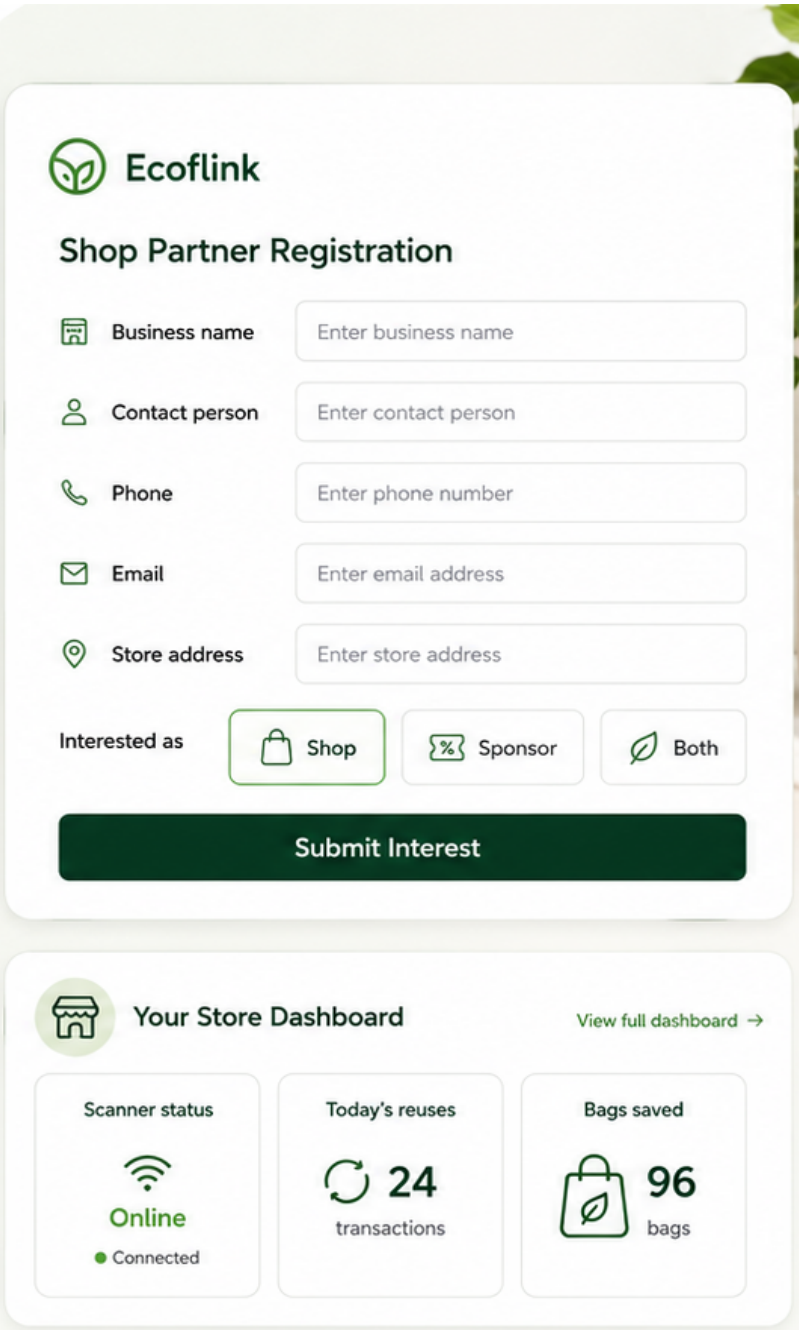
4 Install scanner stand / QR point
We install the scanner stand and guide your team.

5 Go live in store
You're ready to accept reusables and earn rewards.

Free in early pilot
No cost to join during the pilot phase.

Simple setup
Quick installation and onboarding support.

Does not interfere with daily operations
Designed to be seamless and non-intrusive.



Utfordringer med forrige konsept av egen ecoflink posa og gjenbruk system

1. Konkurrerer med store produsenter for bruk av nye og egne poser
2. høy kostnad (produksjon, utstyr, drift)
3. Vanskelig å se verdi i begynnelsen fra sponsorer
4. mange handlenett eller handleposer allerede i bruk

Hvorfor ikke

Bare ecoflink system first

Med mobil app som skal registrere og belønne kunder for gjenbruk

Butikker får også verdi for å motivere folk for å gjenbruke deres poser via ecoflink

Sponsorer blir glad

Fordi

De skal øke synlighet, salg og tiltrekke flere kunder som liker bærekraftig handling

Også

Bidra til gjenbruk for miljø

Ecoflink

- Skal bli felles system som går med kunder der de gjenbruker handleposer
- Ikke begrenset inn i en butikk eller i kjede
- Kunder samler opp poeng som kan brukes for å aktivere kupong av 5, 10, 20, 25 kr eller miljø kupong
- Butikker kan bli med som gjenbruk service givere eller blir sponsorer som tilbyr kuponger eller begge roller
- Ecoflink skal bruke platform for butikker å se gjenbruk og miljø bidrag
- Sponsorer får også platform for å lett styre kuponger og deres bruk
- Ecoflink skal innføre platform fee og få kommisjon på kupongbruk fra butikker og sponsorer etter piloten
- Kunder får bruke appen frivillig, gratis og uforpliktende, de får se hvor mange poser de ha spart ved gjenbruk og hva er miljø effekten